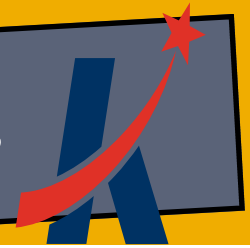




## Downtown Dish!

### What's Wonderful this Winter in Downtown Killeen?



**January 2013**

The City of Killeen presents the 1st  
edition of the Bi-Annual Downtown  
Newsletter!

## Pardon our Progress -Downtown Streetscaping

For more information contact

Ruben De La Rosa : 254-501-6526 or George Lueck: 254-501-7624

**Expected Completion: Summer of 2013**

*City to survey Killeen  
residents to access their  
desires for downtown  
and how we can make  
that happen!*

*Be on the look out!*

*Have a problem that  
needs Police attention?*

*Contact Lieutenant  
Reece Davis  
rdavis@killeentexas.gov  
Downtown  
Revitalization  
Operations Commander*



EAST VIEW OF AVENUE D FROM 4TH STREET

### Phase 1:

New crosswalks and sidewalks,  
lighting, landscaping in intersection  
bump-outs, mid-block plaza  
on Avenue D.

### Phase 2:

Extend Andy K. Wells Hike &  
Bike Trail from W.S. Young Drive  
to 10th Street

The 10-foot wide concrete path  
will follow Avenue G into down-  
town.



SOUTHEAST VIEW



Along parts of 4th, 8th and  
Gray streets and  
Along Avenue C and D

## How can we help your business succeed?

[Historic Downtown Facade Improvement Program](#)

[Historic District Sign Grant Program](#)

[Tax Abatement Opportunities](#)

[Tax Increment Reinvestment Zone](#)

Turn the page  
for more  
information



## Green Avenue Farmers Market is Growing Strong!

A once vacant lot adjacent to the Killeen Arts and Activities Center on Green Avenue is now a flourishing community farmers market designed with farmers and their customers in mind. The new market, open three days a week during growing season, is nestled in a new and attractive neighborhood park that is not only convenient to the surrounding residential area, but also serves as a des-

tinuation for the entire community.

The market association strives to offer the best of the best. Selecting vendors that grow everything from organic vegetables to home-made beauty products. Check out the website for information on product availability.

**Come see what we  
have to offer!**

**717 N. 2nd Street**



Facebook.com/  
**killeenfamersmarket**

**Tues. and Fri. 3-6 pm**

**Sat. 3:30-5 pm**

Growing Season

Approx. April-November

For more information visit  
**www.greenavemarket.com**

## Downtown Killeen... A Federal Historical Designation?

The National Register of Historic Places is a federal program that provides national recognition of a property or district's significance and denotes that it is worthy of preservation. Listing a district on the National Register:

- \* Provides prestigious recognition to significant properties.
- \* Encourages the preservation of historic properties.
- \* Provides information about historic properties for local and statewide planning purposes.
- \* Helps promote tourism and economic development.
- \* Provides basic eligibility for financial incentives, such as 20% and 10% federal rehabilitative tax credits.
- \* Imposes no restrictions on property owners.

The City contracted professional services with Preservation Central of Austin, TX to nominate the downtown district to the National Register of Historic Places and to update the 2008 Historic Resources Survey. All components of the nomination have been submitted, and the Texas Historical Commission (THC) will present the nomination at the State Board of Review on January 19. Designation could become official as early as Spring 2013.

**Stay tuned for more information!**

## Killeen gets a new Downtown Revitalization Project Manager!

Charlotte Humpherys was hired in October 2012 as the Downtown Revitalization Project Manager for Killeen. She was born and raised right here in Central Texas and graduated from the University of Mary Hardin-Baylor in Belton, Texas.

For more than 10 years Charlotte worked for the Central Texas Council of Governments. As a Regional Planner, Charlotte worked with local governments in a variety of areas ranging from transportation to economic development.

She joins Team Killeen with an enthusiastic host of ideas and is ready to work hard to revitalize the heart of the city.

### Contact her today!

**Charlotte Humpherys**  
Project Manager

Downtown Revitalization

Phone: 254.501.7641

Fax: 254.634.2034

[chumpherys@killeentexas.gov](mailto:chumpherys@killeentexas.gov)

## Façade Improvement Program

### Grant Amount

Funds are provided on a first-come, first-serve basis following receipt of a completed application and determination of eligibility. With a 20% investment from business/property owners this grant will match eligible recipients with 80% up to \$10,000 per façade.

Property owner's of multiple properties are limited to two application awards per fiscal year.



**Matching grant for Downtown businesses and property owners to renovate and improve their building exterior.**

***For application and guidelines visit***

***[www.killeentexas.gov/downtown](http://www.killeentexas.gov/downtown)***

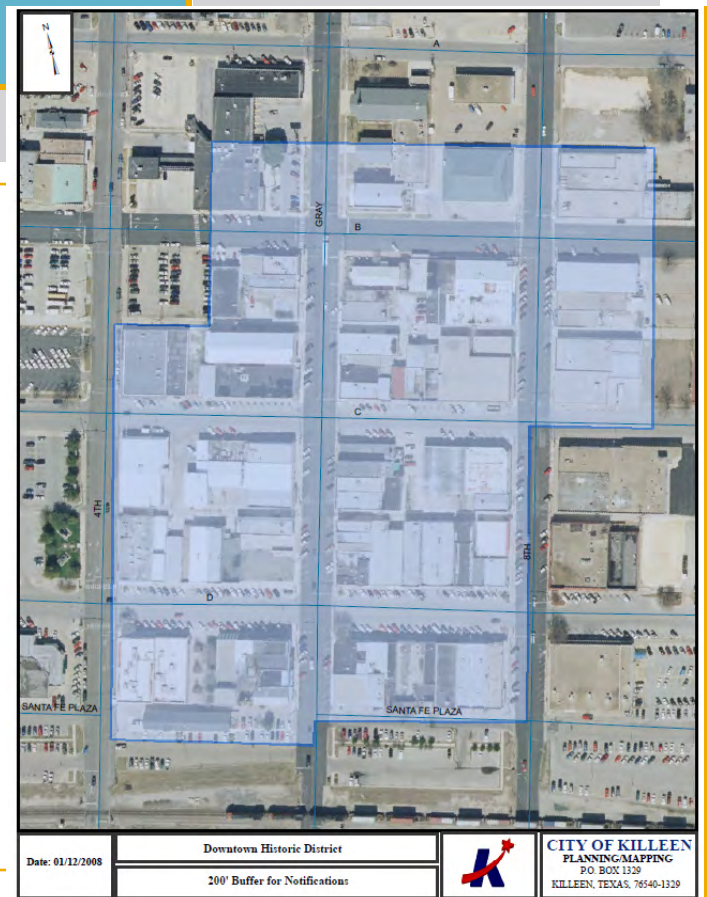
## Sign Grant Program

The Historic District Sign Grant Program is established to encourage unique, quality signs in Killeen's historic business district. Any commercial property within Killeen's Historic Overlay District is eligible for sign grant funds.

It is the City of Killeen's goal to encourage creative, unique signage that is appropriately sized and is compatible with the architectural details of historic buildings. This is a completely voluntary program, designed to help you afford attractive and appealing new signs.

**50/50 matching grant not to exceed \$800 per application**

Signage projects that receive grants must comply with the established Historic District Design Guidelines and the Historic Overlay District standards and be approved by the City of Killeen.



## More Incentives. . .

In 2008 the City approved a Tax Increment Re-investment Zone (TIRZ) including the Downtown Killeen area. Funds accrued over the next 20 years will be reinvested within the Zone boundary for redevelopment, infrastructure

and community improvement projects that will further benefit the growth and revitalization of the Zone. as approved by the TIRZ Board.

Tax abatement opportunities are

also available for new property construction or extensive redevelopment activities.



## Downtown Dish!

# What's Wonderful this Winter in Downtown Killeen?



## Holiday Hoopla- Huge Success!



From pictures with Santa to the 50th anniversary of the Christmas Parade, Downtown was bustling with excitement this Holiday Season.



Holiday under the Stars kicked off on the 1st Saturday of December at the Killeen Community Center with an early morning 5K run followed by breakfast with Santa, ice skating, petting zoo, holiday movie in the park, food and crafts vendors and annual Christmas Tree lighting ceremony. Hundreds of children and adults alike enjoyed the festivities this year!

The 2nd Saturday of December is reserved for the Downtown Killeen Christmas Parade which celebrated its 50th golden year in 2012! To add to the celebration and excitement around this milestone, the City broadened the festivities on this day and Holiday Hoopla was born! Housed at the Green Avenue Farmer's Market Pavilion and the newly renovated Killeen Arts and Activity Center, the 2nd Saturday of December also included pictures with Santa, an indoor holiday movie, complete with live music, Veggie Pals and a Concert featuring Malachi Cohen. Merry Market Day was also a big success on this day including over 20 Farmer's Market, food and arts and crafts vendors perfect for that unique holiday shopping experience!

**Holiday Hoopla**  
GREEN AVENUE FARMER'S MARKET

**December 1st events:**  
All at Killeen Community Center

- 8:00am  
Jingle Bell Dash (5K) & Breakfast in Toyland
- 10:00am  
Ice Skating, Arts & Crafts, Food Vendors, Hayrides, Petting Zoo and Much More!
- 6:00pm  
Tree Lighting & Santa Arrives
- 6:30pm  
Movie in the Park  
Arthur Christmas

**December 8th events:**  
All downtown at KAAG and Green Ave Park

Holiday Movie (A Christmas Story) at KAAG Performing Arts Center 1:00  
Pictures with Santa from 2:30 to 4pm

**Merry Market Day**  
Choir, live music, arts & crafts, and food vendors  
2:00 until parade ends  
Green Ave Park & Farmer's Market  
Veggie Pals appearing at KAAG & Farmer's Market

**50 Golden Years Christmas Parade**  
4:30 downtown Killeen  
Malachi Cohen as "Fat" and "K" Ponce  
"SEB Rush Zone" in the Performing Arts Center immediately following the Christmas Parade.

## Contact Us Today!

City of Killeen  
Planning and Economic Development Division  
200 East Ave. D  
Killeen, TX  
76540-1329

Fax: 254.501.7628

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